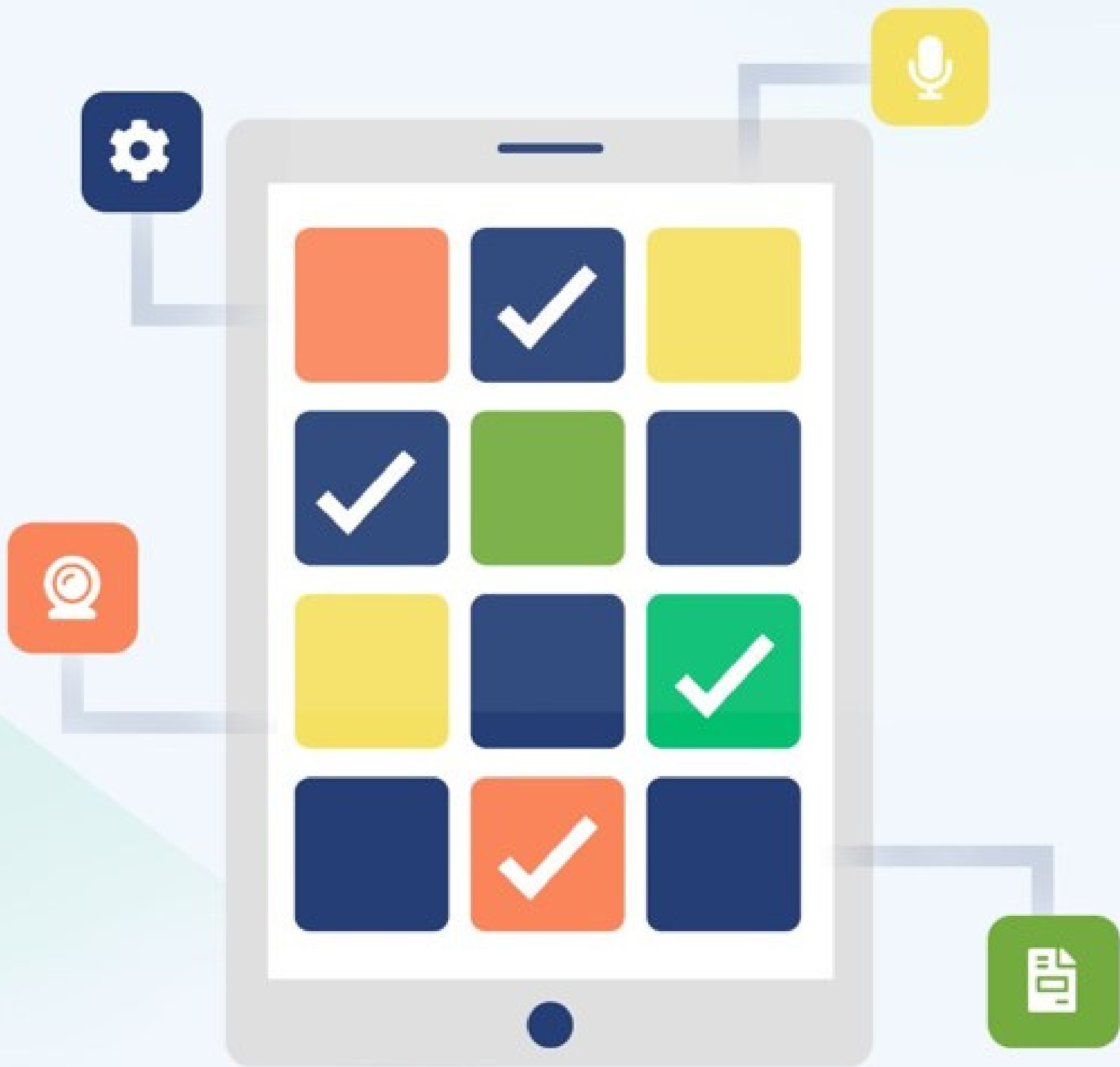


LOW-COST LOW-TECH CHECKLIST



Low-Cost Low-Tech Checklist

Instructions:

Below are the easiest-to-use software and equipment options for hosting your Live Online Event. Your audio quality is the most important element of presenting your Live Online Event. I share the mic I recommend below as well as an optional webcam.

- **Your Live Online Event Software:**

To host your Live Online Event I recommend [Zoom](#). With a few clicks of your mouse, you can have your event set up.



Zoom meeting is just \$15 per month and can host up to 100 participants. I recommend most of you just use Zoom Meeting for your new webinar launch.

If you have a bigger audience, you can add the Zoom Webinar option for just \$79 a month.

- **Your Microphone:**

After your Live Online Event software, your audio is the next most important thing.



The [AudioTechnica ATR 2100](#) is a simple-to-use USB microphone that plugs right into your computer for under \$100. I also recommend you grab a [\\$4 pop filter](#) to place over your ATR microphone to reduce the spitting noises your mic could pick up. If you have a Mac you may need a USB adapter to connect your microphone to your computer.

- **Your Webcam (Optional):**

Many of you have a computer webcam that is good enough to start with. You also have the option of simply not being on camera at all during your Live Online Event. That's why a webcam is nice to have but not required to launch.



The [Logitech c920](#) is a good webcam to use. (**Note:** make sure to check if this webcam is supported by your computer's operating system).

- **Your Slide Deck Builder:**

I will provide you with a Pre-Structured Slide Deck inside the FREE [Google Slides](#) presentation software. You can import this to use PowerPoint or Keynote as well.



Google Slides